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#### The transportation supply chain | Supply Chain Dive

The Council of Supply Chain Management Professionals (CSCMP) defines logistics as the process of

planning, implementing, and controlling procedures for the efficient and effective transportation and storage of goods including services, and related information from the point of origin to the point of consumption for the purpose of conforming to customer requirements.

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As we've stated in blogs posts about understanding how transportation costs fit into the business, the more you think more holistically as a logistics or transportation manager about the role of transportation in the overall supply chain and business, and less about the tactics of transportation (technology now is the business process enablement tool), you can strategically work with

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